



FEED THE
CHILDREN®

ANNUAL REPORT

2022

Our Mission

Providing hope and resources for those without life's essentials.

Our Vision

Create a world where no child goes to bed hungry.



**“Alone we can
do so little.
Together we can
do so much.”**

-Helen Keller

**“I truly cannot
overstate my
appreciation for
everything you’ve
made possible.”**



LETTER FROM OUR **PRESIDENT & CEO**

Dear Friends,

As I look back over the past year, I realize that I have to cast my mind even further back to gain a true perspective. Since 2020, when the landscape for hunger and food insecurity dramatically changed, our work together has become ever more meaningful.

It's no exaggeration to say that, with your help, we've come a long way since then. The ups and downs of these last few years have taught us to maintain a steady vigilance in the fight against hunger because the future is always unknown. This is especially true now as high prices and economic uncertainty hold very real consequences for our most at-risk children and families.

However, during challenging times, your generous and heartfelt response—as members of our extended family of donors, partners, volunteers and other supporters—has taught us time and time again that we can and will persist in providing food, resources and hope on an expanding scale for children and families who need them. In fiscal year 2022, I am both proud and humbled to report that, with your help, we were able to benefit more than **11.5 million people** in the United States, El Salvador, Guatemala, Honduras, Kenya, Malawi, the Philippines, Tanzania and Uganda.

As we continue our work, I truly cannot overstate my appreciation for everything you've made possible. Regardless of what the future holds, we clearly understand that we can only pursue our vision of a world without childhood hunger because of you.

With my sincere gratitude and best wishes for 2023,

A handwritten signature in black ink that reads "Travis W. Arnold". The signature is fluid and cursive, with a long horizontal line extending from the start of the name.

Travis W. Arnold
President & CEO



OUR FUNDAMENTALS



OUR MISSION **TOGETHER**

At Feed the Children, we dream big so we can help hungry children and their families dream even bigger. We envision a world where no child goes to bed hungry. From food and household essentials, community gardens to school supplies, nutrition training and clean water programs, school meals, disaster relief and more, we bring critical resources and heartfelt care to millions of people around the world.

Our domestic and international outreach in fiscal year 2022 benefited a total of more than **11.5 million people** globally as we distributed more than **92.6 million pounds** of food and essential resources valued at approximately **\$350 million**. We've been working to end childhood hunger since 1979, and as our commitment has endured, our programs have expanded and our impact has empowered children, families and communities to build better tomorrows.

The blue whale is the largest animal on Earth and has an average weight of 220,000 lbs.



we distributed more than
92.6 MILLION
POUNDS OF FOOD & ESSENTIALS

=

the weight of more than
420 BLUE
WHALES

WHERE YOU'VE HELPED

Hunger and hardship know no boundaries, and so our work reaches across borders to serve communities around the world in **eight countries** outside the U.S. We help children and their families in Asia, Africa and Central America—and back home, we're active in **nearly all 50 states**, providing food, household essentials, educational support and other resources to those who need help.

11,500,000

PEOPLE

\$350,000,000

IN FOOD AND
RESOURCES

**UNITED
STATES**

ASIA

The Philippines

**CENTRAL
AMERICA**

El Salvador
Guatemala
Honduras

AFRICA

Kenya
Malawi
Tanzania
Uganda





EXPANDING **OUR REACH**

It takes teamwork to tackle a problem as massive as childhood hunger, so we're proud to have a strong network of corporate and community partners throughout the U.S. who believe in our mission and make our efforts possible.

From the Carolinas to California, Mississippi to Minnesota and beyond, in fiscal year 2022 together we distributed more than **86.2 million pounds** of shelf-stable food, household essentials and other resources valued at approximately **\$317 million** to children and families in **nearly all 50 states**. Using our five distribution centers across the U.S. as hubs, we were able to deliver critical supplies to our community partners and reach more than **8.2 million people** in the areas where they live.



8,200,700
people helped in the U.S.

That's enough people to stretch from our HQ in Oklahoma City to Boston, Massachusetts.

HUNGER PAINS

The shock came when Shane was laid off without warning. Though an electrician by trade, he was willing to take any job he could find to support his family, but no one was hiring in the town where they lived. His wife Annie remembers those lean days all too well. She says she would often go without eating herself so their kids would have enough food.

“That’s probably the lowest feeling I’ve had as a mother: worrying if my kids were as hungry as I was,” she said. “But when I saw my children eat and get full, I got full just watching them.”

Living day to day, weighing whether to buy food or pay the electric bill—their situation was not sustainable. But our community partner **LOVE Healing Waters** offered Annie and Shane a lifeline, providing support that went beyond food to include simple things like soap, detergent and other much-needed essentials that helped them stretch their food budget far enough that they could join their kids at the dinner table again for a full meal together.

For families on the edge, it’s partners like LOVE Healing Waters—just one in our network of **more than 700 community partners** across the country—that can make all the difference.



“That’s probably the lowest feeling I’ve had as a mother: worrying if my kids were as hungry as I was.”

**-ANNIE
Arkansas**



INTERNATIONAL **HORIZONS**

Focused squarely on children and their needs, our international relief and development programming seeks to save lives, alleviate suffering, foster hope and stand up for human dignity as we work to improve the quality of life of the children, families and communities we serve.

In fiscal year 2022, as our beneficiaries struggled with the long-term effects of the global health crisis, our international work in collaboration with our partners benefited more than **3.3 million people** across eight countries through programming in the areas of food and nutrition; water, sanitation and hygiene; and training in sustainable livelihoods. This total includes **185,817 children** who received nearly **36 million meals** at Feed the Children-supported meal centers.

Our community-led, child-focused programs are designed to feed kids, reduce malnutrition and improve the food and nutritional security of mothers and children—all while addressing the conditions that perpetuate poverty.

A NEW FOUNDATION

Several miles inland on one of the Philippines' central islands, **nine-year-old Cris** fetches water each morning and cares for the family's animals. Since his mom gave birth to his baby brother, he has more responsibilities than most kids his age. He often does the dishes, after making simple meals, as well as the laundry.

A new baby has meant a happy time for the family but also a challenge due to their limited income. **Work opportunities are scarce** where they live, especially for Cris's mother as she cares for her newborn. Though his father works seasonally in the sugarcane fields, he struggles to find odd jobs during the off-months. That means **the family can rarely afford the supplies Cris needs to attend school**—a shame because he shows such promise there.

"We try to meet all of our needs," Cris's mother says, "but it is difficult."

Fortunately, through **our Child Sponsorship program**, Cris and his classmates now benefit from classroom essentials, like notebooks and pens, as well as backpacks and even shoes that help with their long walks to school—not to mention a vitamin-rich meal once they get there. The family can apply what they save from these expenses to their food budget, making sure the kids get the food they need to thrive and Cris can pursue his studies and build a better future.





“Spending the day with friends, donating our time and effort to such a great cause is amazing! Thank you so much for the opportunity! I felt so honored!”

- NIKKI
Arizona volunteer

VOLUNTEERS

If it weren't for the community members who give their time to our cause, we wouldn't be able to distribute the supplies that families need around the country. With their hard work packing boxes with shelf-stable food, household essentials and personal care items, volunteers play a crucial role in our supply chain.

For that reason, in each box there's something special: the heart and care that our volunteers show up so consistently to give. To us, a gift like that is more than a little magic, and we couldn't be more thankful.

IN 2022, WE HOSTED

8,524

VOLUNTEERS

26,699

TOTAL
VOLUNTEER
HOURS



REACHING BEYOND

LET THEM GROW HEALTHY

AKULE NDI THANZI

USAID MALAWI GRANT

The 2022 fiscal year included the **U.S. Agency for International Development's** announcement of a new five-year, **\$46 million** award to support Feed the Children's operations in **Malawi**. Designed to improve the nutrition and well-being of children, adolescents and pregnant women, the award includes \$23 million leveraged from private sector partners **Nu Skin** and **Procter & Gamble**.

The *Let Them Grow Healthy* project, known as *Akule ndi Thanzi* in the local language, emphasizes the first 1,000 days in a child's life, the developmental phase during which most stunting—sadly common among Malawian children—can be avoided through proper nutrition.

Malawi/USAID
grant total

\$46,000,000

\$23,000,000

Leveraged from
private sector
partners



LET THEM GROW HEALTHY

AKULE NDI THANZI

ANTICIPATED MONTHLY IMPACT GOALS

The project will use a multi-sectoral programming approach recommended by the government of Malawi and USAID. Fortified nutrition supplements from Nu Skin will be distributed every month, along with Procter & Gamble’s water purification technology to help kids and families stay safe from waterborne diseases.



LET THEM GROW HEALTHY

AKULE NDI THANZI

SELF-RELIANCE & SUSTAINABILITY

By working in Malawi with local organizations such as **Total Land Care** and the **School of Agriculture for Family Independence**, we seek to foster a spirit of collaboration and solidarity in our communities, as well as an experience of local agency, that will encourage Malawians to implement long-term, sustainable solutions that help them address their problems.

We are also committed to emphasizing **female empowerment** so girls and women can emerge as strong change-agents in their communities. Since the lack of access to productive economic resources often stands in the way of gender equality, these organizations will use the lead farmer and farmer field school approaches to promote female leadership and help women achieve autonomy as they pursue household resiliency, community stability and sustainable living.

"Tell me and I'll forget. Teach me and I'll remember. Involve me and I'll learn."

-Benjamin Franklin





WATER & HYGIENE

Our international **WASH** programming includes **water, sanitation and hygiene** initiatives designed to improve health, reduce poverty and further socio-economic development. Around the world, we work to expand access to safe drinking water while helping communities maintain adequate sanitation and proper hygiene practices by providing them with resources and training.

Our work in Malawi in this area has provided a flagship example of a dynamic partnership model thanks to **Procter & Gamble**, whose point-of-use water purification technology has vastly increased children and families' access to healthy water—literally life-saving progress that promises to advance dramatically as our partnership in Malawi continues together.

64,824

households gained access to safe drinking water in our international communities.



THE TEACHER STORE

Our Teacher Stores allow qualifying teachers access at **absolutely no cost** to scholastic products donated by our corporate partners including classroom materials, school supplies, books and even snacks for their students.



MORE THAN
\$5.3 MILLION
IN BOOKS SUPPLIED



MORE THAN
\$3.8 MILLION
IN CLASSROOM SUPPLIES



12,176
TEACHER
VISITS



234
SCHOOL
DISTRICTS

5

LOCATIONS



“The first time I went to the Teacher Store, it was a little overwhelming because there were so many things stocked on the shelves. It was like a teacher’s Christmas.”

-BROOKE
Oklahoma City

THE TEACHER STORE

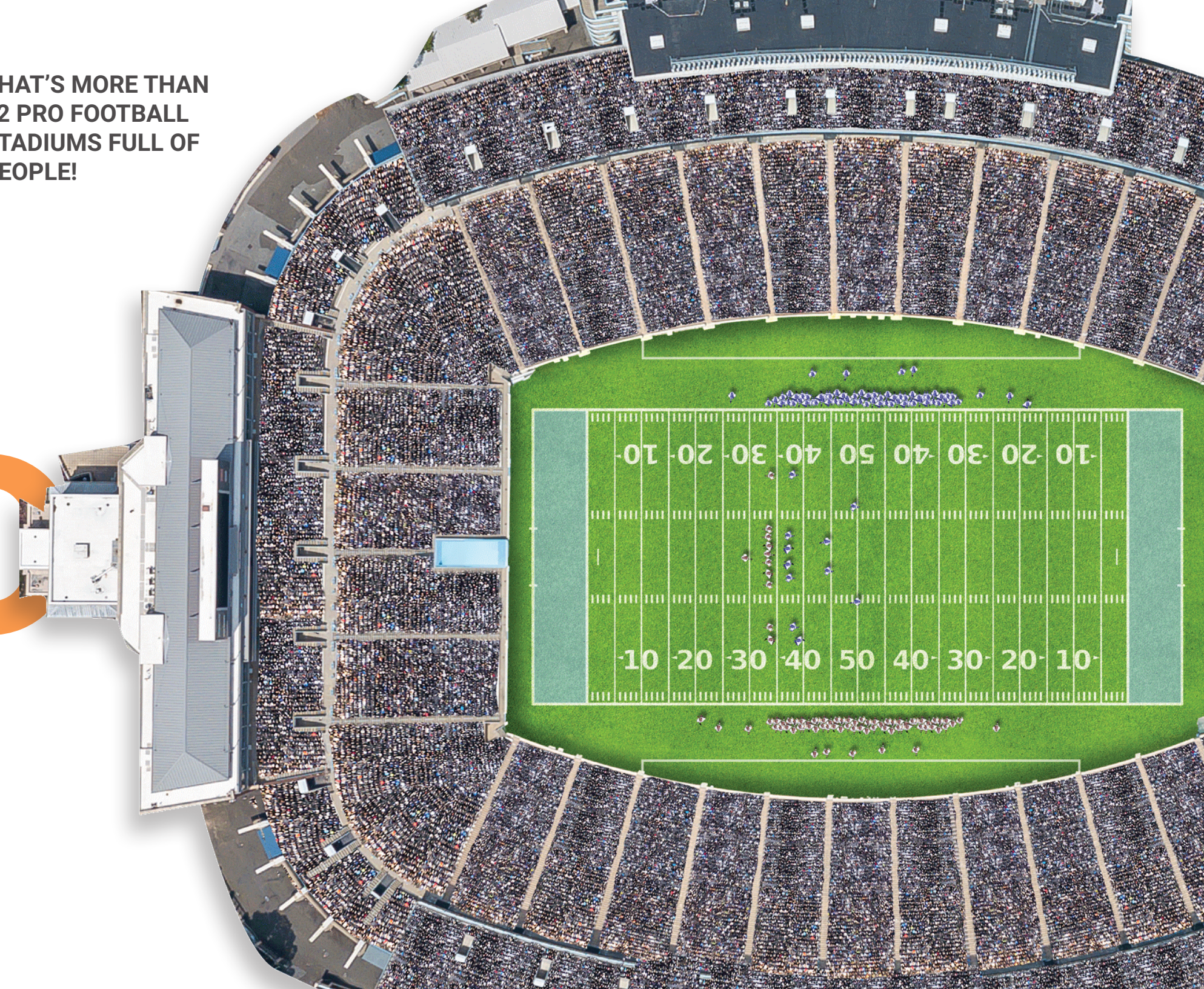
873 THOUSAND

STUDENTS HAD ACCESS TO BENEFITS IN 2022

Learning can be frustrating without the right resources. For vulnerable children, some extra support in the classroom can mean more opportunities to grow and thrive.

For American teachers, who spend an average of **\$750 out of their own pockets each year** for supplies for their students, our Teacher Stores can provide help that comes at just the right time.

THAT'S MORE THAN
12 PRO FOOTBALL
STADIUMS FULL OF
PEOPLE!





“Pessimism never
won any battle.”

-Dwight D. Eisenhower

HONORING THOSE WHO SERVE

For the servicemembers who protect our country, hardship and hunger shouldn't come with the job. Despite their commitment to serving with honor, many families live paycheck-to-paycheck. Before the pandemic, one in eight military families was food insecure. In 2022, that figure increased to **one in five**, and an estimated **160,000 military families** have faced challenges putting food on the table for their children.

To reach these brave Americans, in fiscal year 2022 we expanded our efforts to deliver supplies to community partners across the country experienced in providing families of veterans and active-duty servicemembers with needed resources. For Dana, who received food and household essentials near her military base in Tennessee, the program was like a lifeline:

“Inflation is a real thing right now, so this really helps. Everything has gone up in price and the grocery stores have a shortage. This is going to help my son. He’s going to get to play with toys. He’s going to have diapers. I worry about running out.”

ALLIANCE TO DEFEAT HUNGER



When people work together to help solve a problem, they can have an enormous impact. In fiscal year 2022, our partnership with Tyson and Americold did just that. Our partner for 19 years, Tyson teamed up with us and Americold, another long-time partner, to launch our **Alliance to Defeat Hunger**.

With innovations that streamlined supply chains, we launched a **10-city tour** across the U.S. to help feed families in at-risk communities and rural areas. Our alliance supplemented nearly **two million meals**, and our commitment to these communities extended to schools where we set up pantries and resource rooms so children and families could access food, school supplies and hygiene products both during and after school hours.





PROFILES IN PARTNERSHIP

Building the Future Together with FRITO-LAY

For more than 10 years, **Frito-Lay** has partnered with Feed the Children to help hungry children and their families during difficult times. This past year, our *Building the Future Together* initiative delivered food to families across the country to supplement over **260,000 meals** and fill school pantries with resources that help kids succeed. At more than **230 schools** in underserved communities, our partnership helped over **47,000 students** and distributed more than **700,000 pounds** of school supplies, books and personal care items so kids could have what they need to grow and learn.

The Long Haul with KRAFT HEINZ and AMERICOLD

In response to American families' new challenges at the beginning of the fiscal year—as COVID-19 variants spread like wildfire and food and gas prices suddenly and sharply rose—**Kraft Heinz** and **Americold** partnered with Feed the Children for an initiative to deliver food and hope. After we hit the road together, this collaboration's efforts traveled **more than 9,400 miles** to deliver nine temperature-controlled semi-truck loads of Kraft Heinz's Ore-Ida Frozen Potatoes to communities in California, Illinois and Oklahoma to help supplement family meals.



PROFILES IN **PARTNERSHIP**



FTC TRANSPORTATION

As Feed the Children's core carrier, **FTC Transportation** plays an integral role in delivering food and other essential resources across the country so they can reach the families who need them. In fiscal year 2022, in addition to serving our mission, FTC Transportation continued its annual tradition of winning safety awards and other national distinctions that put it in a class of its own among American trucking fleets.

PARTNERS WITH VISION Eyebuydirect

This past fiscal year, through our network of community partners, we distributed **37,000 eyeglass frames** with polycarbonate lenses courtesy of **Eyebuydirect**, a leading online retailer for prescription eyewear. For each pair sold online, the company's generous buy-one-give-one program donates one pair of prescription glasses to select nonprofits. A longtime and valued partner, Eyebuydirect has donated more than **1.3 million pairs of eyeglasses** since 2013.



THE a2 MILK COMPANY™

An empty belly makes learning at school extremely difficult, and many kids can lose hope and give up. That's why **The a2 Milk Company™** partnered with us for a campaign in August and September of fiscal year 2022 during which they donated **10% from the sale of every carton purchased** to reach a total of **\$100,000** to help send food, essentials and school supplies to children across the country. To fuel their dreams, sometimes kids just need a little boost.

THE COLOR OF **YOUR LOVE**

Like seeds sprouting on those first warm, colorful days of spring, children should be able to blossom and reach for the sun. To make this point to new audiences, we launched our 2022 campaign **The Color of Your Love** with vibrant hues and eye-catching artwork to attract attention and emphasize the different ways we can support children as they grow.

Bright faces and animated blooms came to life in a multimedia campaign designed to spark a new kind of conversation about childhood hunger. To carry this conversation across borders, we built custom elements for audiences in Central America, Africa and elsewhere to tell a vividly visual story about food insecurity and children's needs.



35 MILLION+
IMPRESSIONS



“Feed the Children...
they’re a huge
inspiration to me.”

-JOSHUA
Miami

JOSHUA’S HEART

Kids can be precocious when they’re four years old, but rarely like Joshua Williams. At an age when most children are barely thinking about pre-school, Joshua saw the hungry and homeless in his Miami neighborhood and knew he had to help. In 2005, with his family’s support, he launched [Joshua’s Heart Foundation](#), and since then the organization has harnessed the strength of over 65,000 volunteers and supporters to serve 4.9 million meals, raise three million dollars and help more than 600,000 people.

We’re proud to have partnered with Joshua and his foundation from almost the beginning. For him, our connection is a very personal one:

“Feed the Children was one of the first commercials I saw and one of the first ways I learned about giving back and the poverty issue that the world is facing. They’re a huge inspiration to me.”

As we provide them with food and resources to help kids fuel their dreams and build towards a better future, it’s partners like Joshua’s Heart that remind us that a world without hunger can be within reach.



HOPE FOR THE HOLIDAYS

The extra expenses that hit hard during the winter months mean that the joy of the holiday season can be painfully compromised for many children and families. That's why our **No Hunger Holidays** campaign delivered nearly **1.2 million pounds** of food and resources, in November and December of this past fiscal year, to vulnerable families across the country. To keep the holidays special for the little ones, children also received books and toys.

With support from our corporate and community partners, we delivered more than **two million meals** to reach more than **24,000 families** at **60 community events** across the U.S. At one notable campaign stop at the Challengers Boys & Girls Club in Los Angeles, we partnered with **Magic Johnson** to provide food, household essentials, books and toys to 800 families that helped their holidays shine a little brighter.



NEW HORIZONS



MOTHER, CHILD AND COMMUNITY

Our commitment to women is at its most vital when they share knowledge and skills that lead to better futures for their children and families. Through **Care Groups**, female community leaders make our work possible by building networks that bind communities together from household to household, **empowering mothers and mothers-to-be** to educate one another about pre- and postnatal nutrition, exclusive breastfeeding, food diversity, safe water and hygiene and even entrepreneurial skills.

The bond between mother and child is at the core of our international work because focusing on their health together builds a strong foundation for communities, one rooted in **mutual benefit and holistic care**. As Care Group volunteers share our training with their neighbors and encourage them to do the same, families often find their standard of living raised in ways they would never have expected.



97,446

Care
Group
Members

77,473

children received deworming medicine



71,126

children received vitamin A supplements



3,134

children benefited from growth monitoring
and promotion



HONDURAS

PARTNERSHIPS FOR LIFE

We can accomplish so much more when we work together. In Honduras, with the support of our partners **Catholic Relief Services** and **Vitamin Angels**, and with funding from the U.S. Department of Agriculture, we can now reach a significant number of women both pregnant and nursing—as well as children under five years old—in extremely vulnerable regions of the country where rates of chronic malnutrition are among Honduras’s highest.



30,000

children under five received deworming medicine and vitamin A.



6,000

pregnant and nursing women received micronutrient supplements.



720

Care Group participants trained in maternal-child health and nutrition.



17

municipalities helped distribute vitamins and deworming medicine.

580

pregnant women participated in specific nutrition-related activities.



“To know even one life has breathed easier because you have lived. This is to have succeeded.”

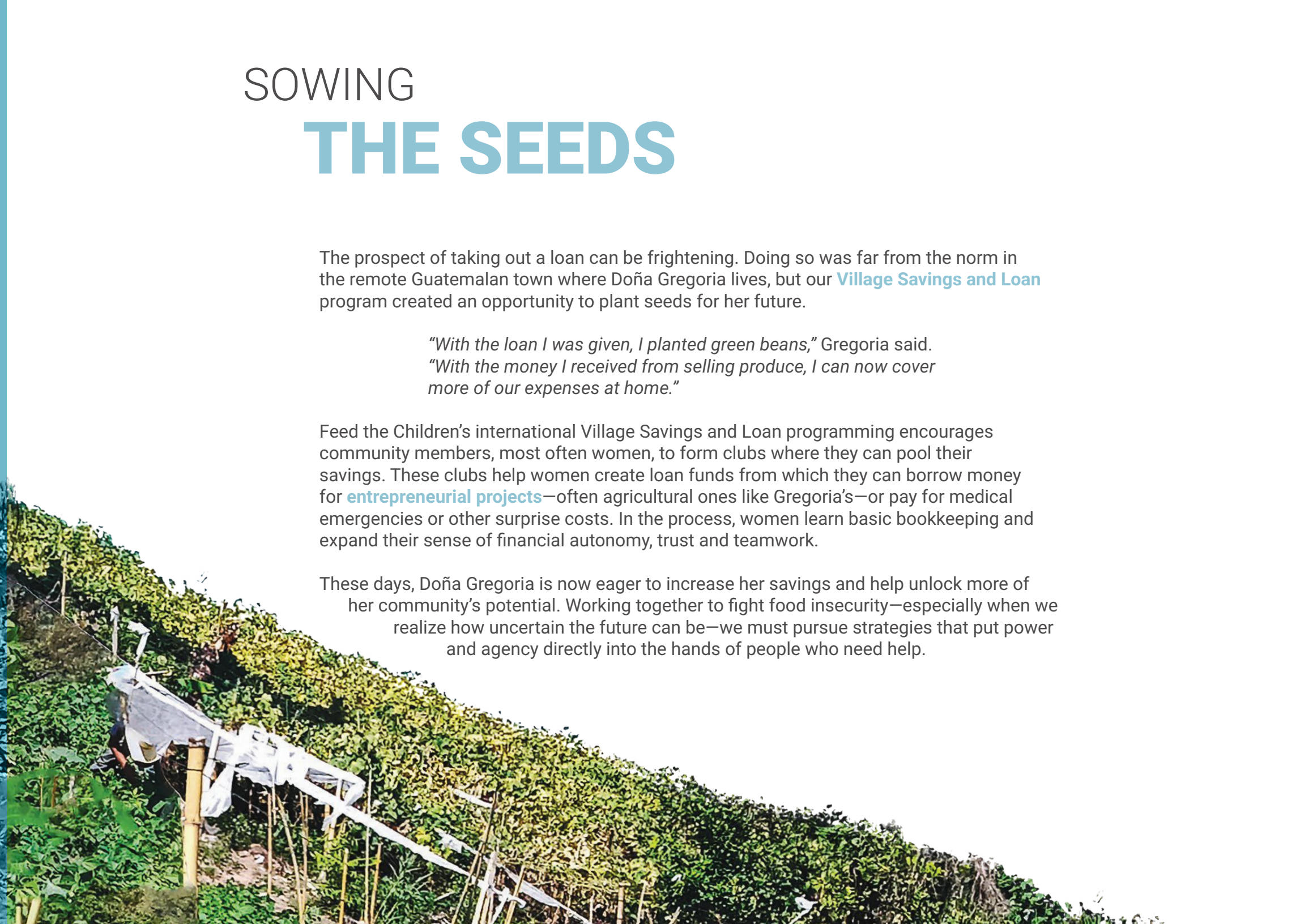
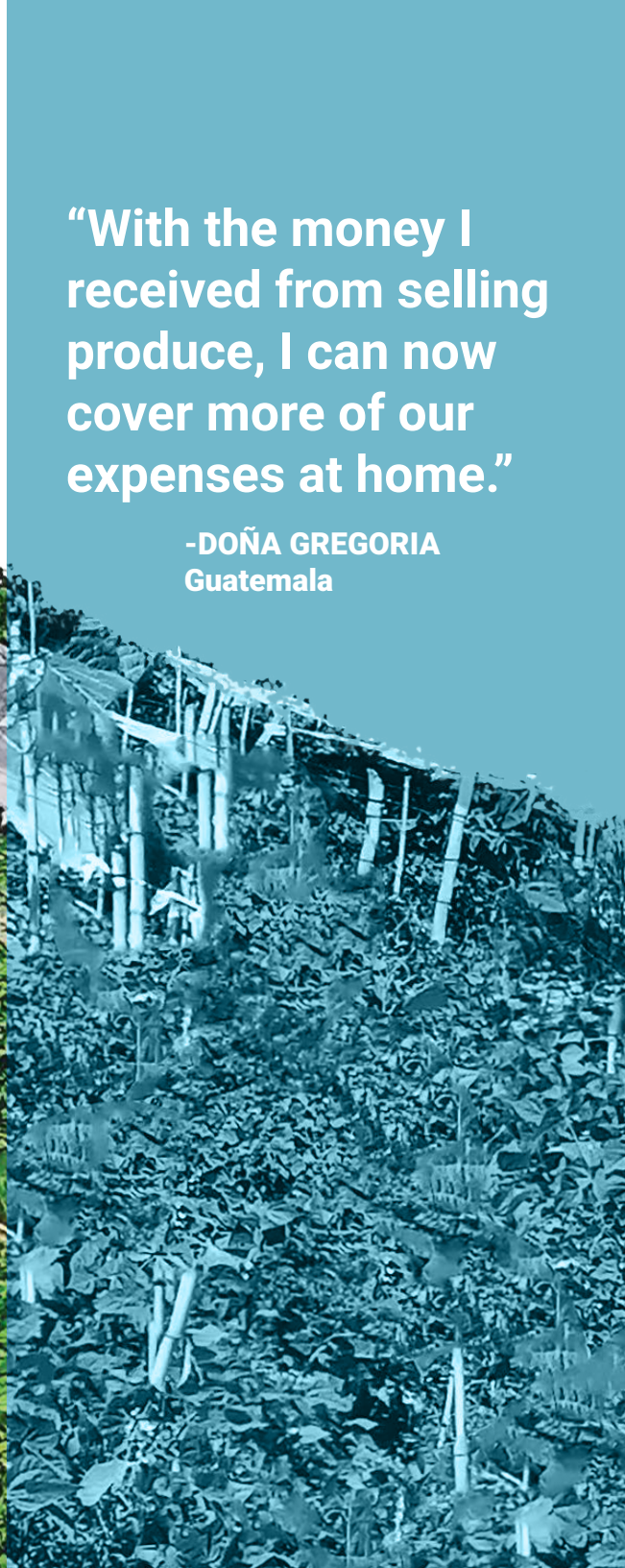
-Ralph Waldo Emerson





“With the money I received from selling produce, I can now cover more of our expenses at home.”

-DOÑA GREGORIA
Guatemala



SOWING THE SEEDS

The prospect of taking out a loan can be frightening. Doing so was far from the norm in the remote Guatemalan town where Doña Gregoria lives, but our [Village Savings and Loan](#) program created an opportunity to plant seeds for her future.

*“With the loan I was given, I planted green beans,” Gregoria said.
“With the money I received from selling produce, I can now cover more of our expenses at home.”*

Feed the Children’s international Village Savings and Loan programming encourages community members, most often women, to form clubs where they can pool their savings. These clubs help women create loan funds from which they can borrow money for [entrepreneurial projects](#)—often agricultural ones like Gregoria’s—or pay for medical emergencies or other surprise costs. In the process, women learn basic bookkeeping and expand their sense of financial autonomy, trust and teamwork.

These days, Doña Gregoria is now eager to increase her savings and help unlock more of her community’s potential. Working together to fight food insecurity—especially when we realize how uncertain the future can be—we must pursue strategies that put power and agency directly into the hands of people who need help.

THE WORLD IS **A GARDEN**

Confronting the future of the global hunger crisis will demand a multi-faceted approach. For so much of the world, the journey to food security must include not just more access to adequate food supplies, but access to more diverse food sources, for nutrition's sake, as well as **local cultivation and ownership** of these sources.



6,423

household,
community and
school gardens
maintained



13,464

VSL group
members across
the communities
where we work



28,852

individuals benefited from
garden interventions and
education

**“To see things in
the seed, that is
genius.”**

-Lao Tzu



Recent years have compelled our international communities to expand their capacities for self-reliance by **cultivating garden projects** that encourage household resiliency, sustainable living and community stability as shareholders work together.

While training our beneficiaries in a variety of agricultural techniques, we have seen gardens provide short-term gains as new sources of food, but also secure long-term benefits like **more consistent food security**, greater self-sufficiency for women, reduced migration and the potential for new revenue from produce sales.

Benefits like these help families and communities grow new roots so they can flourish and thrive. As compassion calls us, as caretakers, to tend our gardens for the children's sake, it is worth remembering that we create the world of their future together.

Thank you to everyone for helping us plant these seeds today.



“If you look the right way, you can see that the whole world is a garden.”

-Frances Hodgson Burnett



LOOKING AT US



FEED THE CHILDREN, INC.
SUMMARIZED CONSOLIDATED FINANCIAL INFORMATION
FOR THE YEAR ENDING JUNE 30, 2022

REVENUES, GAINS AND OTHER SUPPORT

	2022
Gift-in-kind donations	335,650,372
Contributions and federal grants	50,884,082
Transportation service revenue	3,182,099
Investment loss	-4,978,628
Other revenue	3,312,575
Total Revenues, Gains and Other Support:	\$388,050,500

EXPENSES

Program services	370,609,878
Fundraising	17,149,881
Management and general	11,930,324
Transportation service expenses	3,427,876
Total Expenses:	\$403,117,959

PROGRAM SERVICES

Food and personal essentials	197,154,498
Disaster response	5,667,247
Educational and community support	124,573,488
Child-focused community development	42,714,459
Residential care	500,186
Total Program Services:	\$370,609,878

NET ASSETS

Without donor restrictions	160,797,713
With donor restrictions - purpose restrictions	12,568,922
With donor restrictions - time restrictions	11,432,320
Total Net Assets:	\$184,798,955

REVENUES, GAINS AND OTHER SUPPORT

	2022
Gift-in-kind donations	86%
Contributions and federal grants	13%
Transportation service revenue	1%
Investment loss	-1%
Other revenue	1%
Total Revenues, Gains and Other Support:	100%

EXPENSES

Program services	92%
Fundraising	4%
Management and general	3%
Transportation service expenses	1%
Total Expenses:	100%

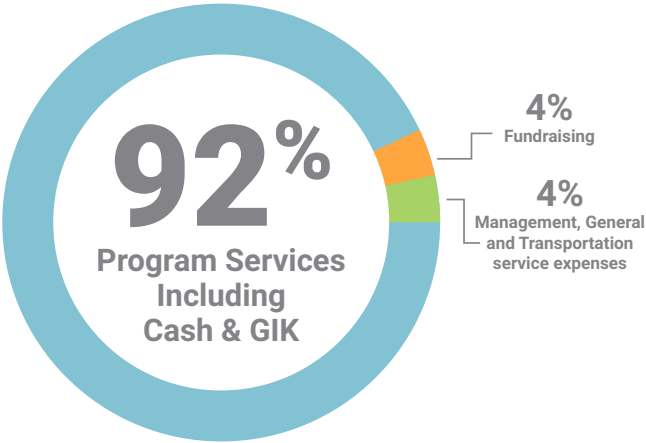
PROGRAM SERVICES

Food and personal essentials	53%
Disaster response	1%
Educational and community support	34%
Child-focused community development	12%
Residential care	0%
Total Program Services:	100%

NET ASSETS

Without donor restrictions	87%
With donor restrictions - purpose restrictions	7%
With donor restrictions - time restrictions	6%
Total Net Assets:	100%

2022 Allocation of Expenditures



FEED THE CHILDREN

board of directors

Mike Hogan, *Chairman/Director*

Rhonda Hooper, *Vice Chairman/Director*

C.E. Crouse, *Treasurer/Director*

Gregg Yeilding, *Secretary/Director*

Rick England, *Immediate Past Chairman/Director*

Roxanne Bernstein, *Director*

John Cardoza, *Director*

John Clendening, *Director*

Brent A. Hagenbuch, *Director*

William K. Haller, *Director*

Harish Ramani, *Director*

Amanda Rodriguez, *Director*

**“A leader is one
who knows the
way, goes the
way, and shows
the way.”**

-John C. Maxwell



FEED THE CHILDREN

executive leadership team

Travis Arnold
President and Chief Executive Officer

Bregeita Jefferson
President of FEED International

Mike Panas
Chief Information Officer

Colleen Finn Ridenhour
Chief Growth and Strategy Officer

Gary Sloan
Chief U.S. Operations Officer

Christy Tharp, CPA
Chief Financial Officer

Bob Thomas
Chief Corporate and External Relations Officer

Feed the Children is a 501(c)(3) nonprofit organization. Donations and contributions are tax deductible as allowed by law. Numbers represented, with the exclusion of financial data, are approximate and not exact.

