









# LETTER FROM OUR PRESIDENT AND CEO

Dear friends,

It's hard to believe that we have completed our fourth decade of fighting hunger together. As we mark this milestone, our hearts are filled with gratitude for your dedication, your passion and your generosity in joining with us as we pursue our shared vision of a world where no child goes to bed hungry.

Though our calling demands we remain humble, as we look back over the past year, we can be proud of what we have accomplished together. Thanks to you, in fiscal year 2019 we helped more than 6.3 million children and families across the United States and in 10 countries around the world. I am truly heartened at the power of this team effort and how it harmonizes the contributions of our donors, corporate and community partners, volunteers and employees to have such a meaningful impact on so many lives.

Your contributions have made a vital difference this past year. Consider the \$9.8 million worth of food and other essentials distributed for disaster relief, the \$4.7 million worth of school supplies given to teachers and students, or the 574,340 children and caregivers who benefited from training in healthy nutrition practices in international communities. These are your achievements. None of them would be possible without you, and I look forward to all we can do together in the future.

With heartfelt gratitude on behalf of the children,

A handwritten signature in black ink that reads "Travis W. Arnold". The signature is fluid and cursive, with a long, sweeping underline that extends to the left.

**Travis W. Arnold**  
**President & CEO**





# ATAGLANCE

In collaboration with our family of corporate and community partners, donors and volunteers, our work benefited **6.3 million people** globally this past year. That's nearly the total populations of Los Angeles and Houston combined, or just under 90 times the number of people who attended the Super Bowl last year.

In the United States, we distributed **more than 68.6 million pounds** of food and essential items to children and families who needed them. Our total outreach benefited **4.7 million people** in the communities where they live—including areas struck by natural disasters last year such as hurricanes, floods, tornadoes and wildfires where we distributed millions of pounds of food and supplies.

Internationally, our work reached a total of **1.6 million people** throughout the 10 countries where we are active as we provided more than **9.4 million pounds** of food and essential items **valued at \$31 million**. Our beneficiaries included **624,470 children and caregivers** impacted by our health and water programming.

To support education initiatives, we provided more than **\$4.7 million** worth of teaching supplies across the U.S. as well as books valued at **\$7.6 million** that could benefit approximately **809,000 students** across **458 school districts**. Internationally, our work secured school supplies and books for **17,821 students** and provided **228,450 school-age children** with regular, nutritious school meals.





HELP DEFEAT HUNGER

FEED THE CHILDREN

feedthechildren.org

SUPPLY WATER  
GIVE FOOD

SUPPLY WATER  
GIVE FOOD  
INSPIRE PROGRESS  
BESTOW KNOWLEDGE

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GIVE FOOD  
INSPIRE PROGRESS  
BESTOW KNOWLEDGE  
SUPPORT WITH AID



# PROGRAM WORK

Since our founding in 1979, Feed the Children remains one of the leading charities in the U.S. dedicated to ending childhood hunger both at home and abroad. Though we focus most urgently on feeding hungry children, the scope of our work has expanded to helping their families and communities achieve more stable lives to reduce the need for hunger relief tomorrow.

Our programs have extended from food distribution to support for teachers and students, disaster response, providing essentials like cleaning supplies and personal hygiene items as well as teaching nutrition and strategies for healthy, sustainable and self-reliant living.

In fiscal year 2019, through our domestic and international programs, we distributed approximately **78 million pounds** of food and essentials worldwide with a **total value of more than \$269 million**, working with our partners to benefit **6.3 million people** globally.

# FOOD ACCESS

We have continued to explore ways to expand access to food for the children and families in the United States who need it the most. Our five distribution centers across the country serve as hubs for dispersing relief and resources to communities in all 50 states as we deliver supplies to our community partners in cities, towns and rural areas. Last year, our programs provided **68.6 million pounds** of shelf-stable food and essential household items valued at **\$238.4 million** to supplement family needs and offer hope to approximately **4.7 million people** across the nation.







# BOYS&GIRLS CLUBS

We rely on our community partners to fulfill our mission of providing hope and resources to those without life's essentials. Working with four local Boys & Girls Clubs across the nation, we distributed nearly **\$1 million** worth of food, essential items, books and toys to families in fiscal year 2019. As one of **nearly 800 charities and outreach-based programs** in our nationwide network of local partners, it's organizations like the Boys & Girls Clubs that are absolutely vital for reaching the children and families who need help directly in the communities where they live.

**"We are grateful for the partnership we had with Feed the Children this past year. Their support for our community helped change the lives of our youth and their families by providing essential needs. We look forward to future opportunities to partner and provide a greater impact in Los Angeles."**

**Calvin Lyons, CEO  
Boys & Girls Clubs of Metro Los Angeles**

# RICK'S FAMILY

For Rick, a tough childhood led to some bad choices and years of struggling with addiction. When he and his wife Nora began to raise a family of their own, **they relied on food banks** to provide for them. “There were times when the kids would wake up and we didn’t have anything,” he says. “They would tell me ‘we’re hungry.’ Those are the times you feel like you’ve failed as a father.”

Fortunately, Rick found the guidance he needed at The Dream Center, an outreach ministry and Feed the Children partner whose year-long men’s discipleship program helped him get back on his feet. Now that his family’s together again, Rick’s doing all he can to be the best dad he can to his daughters. More than anything, he looks forward to their meals together.

**“There was no dinnertime when I was growing up,” he says. “But I’d say dinnertime’s sacred to me now.”**





# NATUREMADE

As producers of quality nutritional supplements, Nature Made has been committed to its customers' health and well-being for more than 40 years. Since our partnership began in 2005, the company has donated just under **\$33 million** worth of product weighing approximately **3.5 million pounds**.

This past year, Nature Made reached new heights of generosity by pledging its manufactured-to-donate children's chewable multivitamins to Feed the Children as its exclusive nonprofit partner for three years. That's a whole lot of vitamins we get to deliver to kids whose parents might not be able to afford them otherwise. What's more, the company has agreed to sponsor **11 distribution and educational events to serve low-income communities** in its areas of operation. Families who attend will be given a two-year supply of children's vitamins as well as information about healthy eating habits and the opportunity to consult with a trained dietitian on-site. We couldn't be more proud to have such a valued partner whose commitment to nutrition and sustainable living is so clearly at the core of what Nature Made does.









# VOLUNTEERING WITH DISTINCTION

Our volunteers provide a crucial service as we distribute needed resources across the country. A valued nonprofit partner since 2002, the **Dale Rogers Training Center** (DRTC) has made a remarkable contribution over the years, consistently strengthening the volunteer team at our Oklahoma City distribution center by packing boxes with food and essential supplies for the children and families we serve in the United States. All told, the DRTC—which focuses on giving people with disabilities access to training and employment—has volunteered with us for a total of **5,153 hours**, with **738 hours worked last year alone**.

For this and other local contributions, the DRTC was honored as **a finalist for *The Journal Record's* 2019 Beacon Award** in the category of Nonprofits Serving Nonprofits. We're proud to see them celebrated for their leadership and dedication.







# INTERNATIONAL

Our child-focused community development programs engage the problem of childhood hunger in several key areas to transform children's lives and secure the foundations for healthy and sustainable living in their communities. In fiscal year 2019, our international work benefited **more than 1.6 million children and caregivers** in Africa, Asia, Latin America and the Caribbean as we distributed more than **9.4 million pounds** of food and essential items **valued at \$31 million**. Focusing on the four areas of food and nutrition, health and water, education, and livelihoods, our programs work to address the root causes of poverty and promote self-reliance in the service of building better futures in the communities we serve.

# MEET JOSE

Five-year-old José lives in the small town of Palin in the remote, coffee-producing Ahuachapan region of El Salvador. His father is a farmer and his mother a housekeeper, but neither job is steady enough to provide a consistent income. For breakfast as well as dinner, they usually **can't afford to feed him** or his little sister much more than tortillas and beans.

**A diet like that isn't enough** for children their age, who risk growth and development problems if they don't get enough proteins and other nutrients. Fortunately, José and his sister can enjoy nourishing lunches served five times per week at Feed the Children's meal center in Palin.

A group of community mothers volunteers there regularly, serving **nutritious meals fortified with vitamins and minerals** to José and more than a hundred other local kids like him so they can grow up healthy and strong. Not only does a consistently balanced diet let them enjoy normal growth and development, it also contributes to better concentration at school.

These days, José is happy to be in kindergarten and excited to be learning to read and write. He's not sure yet, but he thinks he wants to be a fireman or policeman when he grows up—something that involves **helping people** and making sure his community is a nice place to live.







# INTERNATIONAL PARTNERS

## USAID TIWALERE II PROJECT NU SKIN

Our corporate partner Nu Skin has been a true leader in its international humanitarian work. As the largest body of contributors to our Malawi project via the U.S. Agency for International Development's Tiwalere II grant, the company's customers and distributors have helped feed approximately **84,000 Malawian children per month a meal at school every day** they attend. That's an astonishing total of **1,848,000 meals each month** since the Tiwalere II initiative began in 2016.

Working against malnourishment in Malawi is especially important since, according to USAID, approximately 37% of the country's children under five years old suffer from stunting, which can result in irreversible health and development problems. Since the beginning of our partnership in 2002, Nu Skin's family of customers and distributors has provided **more than 400 million meals** to date and has donated approximately **81 million pounds** of its VitaMeal product, a blend specially formulated to include the essential proteins, fatty acids and 25 vitamins and minerals necessary to promote healthy development for malnourished children.

**"Feed the Children has been our longest-standing charity partner for ensuring the delivery of VitaMeal to the world's most malnourished children. For nearly 20 years, we have worked side by side with them in Malawi and several other of their country programs to create a brighter future for children as we strive to break the cycle of poverty."**

**Stephen Hunsaker, Corporate Social Responsibility Manager  
Nu Skin**







**P&G™**  
**PURIFIER OF**  
**WATER**

Each packet treats  
10 liters/2.5 gallons of Water

Calcium Hypochlorite...0.546%  
2.17 ppm available chlorine

NET CONTENTS: 4g (0.14 oz)



## USAID TIWALERE II PROJECT PROCTER & GAMBLE

According to the World Health Organization, every year more than 525,000 children under five years old die around the world from diarrheal diseases, many of them contracted from unsafe water sources. Working against this challenging fact, our corporate partner **Procter & Gamble** deserves celebration for everything they've done to expand access to clean drinking water. Their revolutionary **P&G Purifier of Water technology** renders 10 liters of dirty water safe to drink by simply adding a four-gram packet. Since 2004, P&G has helped provide more than **15 billion liters** of clean drinking water around the world.

Their partnership with us in support of USAID's Tiwalere II grant involves contributing **470,000 Purifier of Water packets each month** for us to distribute to make sure communities throughout Malawi can have access to safe, clean water, greatly reducing children and families' risks of contracting debilitating illnesses from drinking contaminants. Over the course of our five-year Malawi project that runs through 2021, they will be responsible for an amazing total of 282 million liters of clean drinking water in households where it was previously unavailable. Considering their work with us and otherwise, it's no exaggeration to say that P&G is helping change the world.

# REACH OUT AMERICA

Headquartered in Houston, Reach Out America knows what it means to serve front-and-center when natural disaster strikes. Our community partner since 1995, their relief efforts in their hometown after **Hurricane Harvey** in 2017 became experience they brought to bear when **Hurricane Florence** battered the Carolinas the following year, followed within a month by **Hurricane Michael** as it devastated homes across the Florida panhandle and southwestern Georgia. All told, the food and essential supplies we distributed with Reach Out America for storms, flooding and wildfires in fiscal year 2019 were valued at approximately **\$1,334,000** and totaled more than **1,062,000 pounds** to benefit an estimated 53,000 families—many of them who faced the difficult task of rebuilding after the unimaginable.





# MEREDITH'S TABLE

Longtime donor Meredith sees a lot of America as a truck driver. One of his favorite things about his job is the opportunity it gives him to travel and meet new people everywhere he goes.

"Everyone has a different story," he says. "Other truckers, they might be sitting alone, but maybe we'll **sit down together** and have a conversation."

It's interesting how the road connects people who would otherwise never meet. Maybe that's why Meredith finds it so natural to contribute as consistently as he does, even though he doesn't consider himself rich. He knows that what he gives will help children and families somewhere down that road he drives so often.

"When I was a kid," he says, "having dinner we would always sit at the table together. My parents had a slogan: 'never turn anyone down if you can help it.'"

**"So if you have something to give, share it," he says. "Share your table."**









# MASTERCHEF JUNIOR

A partnership with Fox's hit television series **MasterChef Junior** this past year allowed us to reach new audiences and raise awareness of childhood hunger while letting young viewers play along at home. For the show's season premiere, our **Show Us Your Skills** social media campaign challenged kids to prepare meals with items from the food boxes we distribute across the U.S., while the fundraising campaign **End Hunger: Dare to Donate** raised money from new online donors via the series' large social media following. Exploring new frontiers for putting hunger in the spotlight not only **increased our social media engagement by over 200%**, it also let kids help kids, bringing awareness of hunger and the fight against it to a new generation.



# MONICA'S STORY

When Monica realized she wouldn't be able to feed her two sons without help, she didn't hesitate to attend a Feed the Children food drive hosted at a nearby church.

**A single mother with a full-time job**, she said she was moved to tears when, as she opened the boxes, she discovered they contained not only enough food to help them through, but also household supplies like soap, kitchen cleanser, toothpaste and other essentials they couldn't afford to buy—not to mention unexpected items like make-up and haircare products.

"We just needed something to kind of get us through to the end of the month or to my next payday," she says. "But for us to receive tissue and shampoo and deodorant and things like that, I was so surprised and just felt **blessed beyond belief.**"

It's difficult for many women when simply feeding their kids can make grooming and hygiene unaffordable, especially when attention to one's appearance can impact success at work. Several of our corporate partners donate personal care products to fill the **dignity boxes** we distribute to help mothers like Monica feel like they can stay on top of things.

"It definitely contributes to your confidence levels," Monica says. "My grandmother used to say something like, '**you don't have to look like what you've gone through.**'"



# FOOD&NUTRITION

Because the first 1,000 days of a child's life are crucial for healthy development, our international programs have focused on improving the nutritional status of pregnant and lactating women as well as children under two years of age. Internationally, we use the Care Group model to educate new mothers and mothers-to-be about good nutrition practices, like food diversity and exclusive breastfeeding, and then assist them in spreading their knowledge within their communities. Through Care Groups we empowered **574,340 caregivers and children** last year, often supplying mothers with vitamin supplements that promote healthy fetal and infant growth. Additionally, we conducted **growth-monitoring assessments of 222,506 young children** to identify and prevent malnutrition and stunting, helping caregivers lay a solid developmental foundation for their children's futures.









# HEALTH & WATER

Expanding access to safe and clean drinking water and ensuring adequate sanitation cannot be overestimated in preventing common illnesses in children, many of which can lead to extreme suffering and even death. To keep families healthy, we promoted sound water, sanitation and hygiene (WASH) practices through our international programming to **14,132 children and 86,759 households** in fiscal year 2019, establishing new safe water sources and clean toilets for communities and schools—which helps raise school attendance—while teaching handwashing and other healthy behaviors. Also, **796,331 point-of-use water purification systems were distributed**, emphasizing dramatically that clean water can be a game-changer for an increased standard of living throughout the communities where we work.

# EDUCATION

We believe that supporting education is one of the best ways to help children escape the cycle of poverty. In the U.S., we promote school attendance and assist learning by providing classroom and school supplies as well as healthy snacks for students. We also distribute backpacks filled with school supplies to homeless and at-risk school-age children through our Homeless Education and Literacy Program (H.E.L.P.) to help ensure they can pursue their education. To date, the program has delivered **more than one million backpacks.**

In our international work, we seek to reduce barriers and provide incentives like school meals, school supplies and even shoes to encourage children to enroll and stay in school. Doing so helps build an awareness in students that they can invest in their futures and cultivate a mindset of lifelong learning that will empower them to unlock their potential.





# TEACHERSTORE

Each year, American teachers spend more and more of their own money to buy what they need for their classrooms as well as school supplies for students whose families cannot afford them. With five locations across the U.S., our Teacher Stores seek to address this problem by providing classroom resources, school supplies, books and even snacks **at absolutely no cost to teachers** in approved Title I school districts.

In fiscal year 2019, our Teacher Stores benefited a potential **809,000 students** across **458 school districts** by hosting more than **24,000 teacher visits** and providing them with approximately **\$4.7 million in teaching supplies** as well as books valued at **\$7.6 million**.









## SUMMER FOOD & EDUCATION PROGRAM

Sadly, the breakfasts and lunches served at school to approximately 30 million children across the U.S. can often be the only reliable sources of food many of them receive. When the school year ends, so do these meals, and summer can become a time of struggle and hunger.

Since 2014, we've worked with our corporate and local community partners to provide a stable source of nutritious food to hungry kids during the summertime. This past year, our Summer Food & Education Program distributed more than **one million pounds of food**, equaling **more than 880,000 meals** for children across **39 different locations** in Oklahoma and Tennessee.

## SCHOOL MEALS

The school meals we serve through our international programs provide children with a reliable source of nutritious food as well as an incentive to attend school regularly. In fiscal year 2019, **228,450 school-age children** consistently received nutritious school meals that addressed their short-term hunger while enabling them to concentrate on their work in class and actively engage in learning.

## SCHOOL SUPPLIES

Making sure students have the resources they need to attend school and succeed is a key component of our international programming. Our efforts secured grade-level appropriate **school supplies and books for 17,821 students** this past year. This support helps reduce barriers to attending school, promotes positive learning environments and fosters academic success.



# NAIMA'S JOURNEY

Naima remembers the **chronic hunger** her family experienced growing up in Kariobungi, a densely populated slum in western Nairobi, Kenya, where nearly 40 percent of families live in poverty even today. As an infant, she says, her mother was once so stricken from hunger that she blacked out while breastfeeding her, then checked herself into the hospital because she knew she could get food there.

In 1986, when Feed the Children started offering school lunches at the primary school where she was a student, Naima says **this simple act changed her life**. She eventually immigrated to America with her family under the U.S. Refugee Resettlement Program, but she never forgot the struggles of people in her home country. As an adult, Naima worked to support vulnerable children in Asia, Africa and Latin America as the program director for a major nonprofit.

**"These children don't have much," she says. "I was one of those kids not too long ago."**

Now, Naima's raising a family of her own. We're honored to have played a part in her journey from beneficiary to a sower of hope for hungry children around the world. There's simply **no telling the change that can come** from a simple act of giving.





# LIVELIHOODS

Helping people help themselves is one of the best ways to ensure community sustainability. Through our international programs, we equip caregivers and communities with the knowledge and skills that can empower them to become self-reliant, financially stable and food secure in order to better provide for their families. In addition to other development projects, we helped maintain more than **69,000 household, community and school gardens** that can feed all who tend them in the areas where we work.

While teaching individuals techniques to generate income through small businesses, we also help them unlock access to capital to support these activities through our **Village Savings and Loan** groups. In areas where formal banking tends to be unavailable, these groups enable communities to pool their resources and provide opportunities for entrepreneurship. In fiscal year 2019, more than **78,000 community members** belonged to VSL groups. For us, it's perhaps most inspiring to witness the sense of pride and achievement that lets communities envision brighter futures for themselves and their children.

# FEED THE CHILDREN, INC.

## SUMMARIZED CONSOLIDATED FINANCIAL INFORMATION

### FOR THE YEARS ENDED JUNE 30, 2019 AND 2018

#### REVENUES, GAINS AND OTHER SUPPORT:

	2019	2018
Gifts-in-kind	241,629,036	317,891,481
Contributions and grants	42,372,801	51,282,474
Transportation service revenue	3,720,267	3,571,227
Other revenue	4,325,142	3,176,414
<b>Total Revenues, Gains and Other Support</b>	<b>292,047,246</b>	<b>375,921,596</b>

#### EXPENSES:

Program services	292,504,110	369,093,134
Fundraising	12,761,936	14,181,859
Management and general	14,140,948	11,309,410
Transportation service expenses	3,808,176	3,528,927
<b>Total Expenses</b>	<b>323,215,170</b>	<b>398,113,330</b>

#### PROGRAM SERVICES:

Food and personal essentials	168,330,113	189,004,504
Disaster response	9,781,695	15,800,230
Educational and community support	70,278,059	96,851,570
Child-focused community development	42,970,745	65,459,962
Residential care	1,143,498	1,976,868
<b>Total Program Services</b>	<b>292,504,110</b>	<b>369,093,134</b>

#### NET ASSETS:

Without donor restrictions	83,566,775	111,421,155
With donor restrictions - purpose restrictions	1,705,022	3,187,145
With donor restrictions - time restrictions	5,087,844	6,919,265
<b>Total Net Assets</b>	<b>90,359,641</b>	<b>121,527,565</b>



## REVENUES, GAINS AND OTHER SUPPORT:

	2019	2018
Gifts-in-kind	83%	85%
Contributions and grants	15%	13%
Transportation service revenue	1%	1%
Other revenue	1%	1%

<b>Total Revenues, Gains and Other Support</b>	<b>100%</b>	<b>100%</b>
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## EXPENSES:

Program services	91%	93%
Fundraising	4%	3%
Management and general	4%	3%
Transportation services expenses	1%	1%

<b>Total Expenses</b>	<b>100%</b>	<b>100%</b>
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## PROGRAM SERVICES:

Food and personal essentials	58%	51%
Disaster response	3%	4%
Educational and community support	24%	26%
Child-focused community development	15%	18%
Residential care	0%	1%

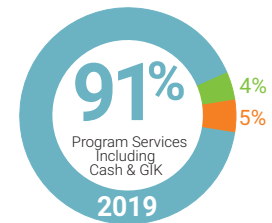
<b>Total Program Services</b>	<b>100%</b>	<b>100%</b>
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## NET ASSETS:

Without donor restrictions	92%	92%
With donor restrictions - purpose restrictions	2%	3%
With donor restrictions - time restrictions	6%	5%

<b>Total Net Assets</b>	<b>100%</b>	<b>100%</b>
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## Expenditures:



- Program services
- Fundraising
- Management and general

# **FEED THE CHILDREN**

## BOARD OF DIRECTORS

As of December 5, 2019

Rick England, Chairman/Director

Mike Hogan, Vice-Chairman/Director

Kathy Doyle Thomas, Secretary/Director

C.E. Crouse, Treasurer/Director

Roxanne Bernstein, Director

John Cardoza, Director

Dr. Cody Elledge, Director

Mark Garrett, Director

Brent A. Hagenbuch, Director

Rhonda Hooper, Director

Harish Ramani, Director

# **FEED THE CHILDREN**

## EXECUTIVE STAFF

Travis Arnold, President & Chief Executive Officer

Gary Sloan, Chief Operations Officer

Bob Thomas, Chief Administrative Officer

Christy Tharp, CPA, Chief Financial Officer

Becky Graninger, Chief Development  
& Marketing Officer

Mike Panas, Chief Information Officer

M. Diane Moss, SHRM-CP, PHR, Senior Vice  
President of Human Resources

Scott Killough, PhD, Senior Vice President of  
International Operations







Providing hope and resources for  
those without life's essentials



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