









## LETTER FROM OUR PRESIDENT & CEO

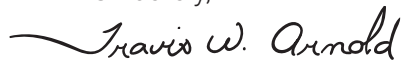
Dear friends,

As we complete our 39th year of fighting childhood hunger, we remain inspired by your incredible passion and generosity. Thanks to your amazing support, in fiscal year 2018 we helped more than 6.5 million children and families across the United States and in 10 countries around the world – a truly outstanding effort.

Looking back at last year, our corporate and community partners, donors, volunteers and employees can be proud of what we achieved working together. From disaster response and recovery for those affected by the multiple hurricanes, to the \$6.3 million worth of school supplies that were given to teachers and students, as well as the 234,000 caregivers who were trained through our care groups in international communities, your investment made a meaningful difference.

None of this would have been possible without you. We cannot overstate our gratitude for what you've made possible. We look forward to all we'll do together in the coming years to create a world where no child goes to bed hungry.

Sincerely,

A handwritten signature in black ink that reads "Travis W. Arnold". The signature is written in a cursive style with a long, sweeping underline that extends to the left.

Travis Arnold  
President & CEO





# SNAP+SHOT

Through our partnerships and programs, our work benefited more than **6.5 million** people globally - that's almost the entire population of the state of Indiana, or more than double the population of Chicago.

In the U.S., we provided more than **\$6.3 million** in teaching supplies that benefited approximately **878,000 students across 450 school districts** (that averages out to be \$14,000 per school district!). Considering teachers spend an average of up to **\$500** of their own money on school supplies each year, this makes a significant difference in the lives of teachers and their students.

We responded to the devastation caused by Hurricanes Harvey, Irma and Maria as well as other disasters as we distributed more than **\$15 million** worth of food and supplies to disaster-affected regions in the U.S.

With the approximately **793,000 children** who received food and other benefits from our international programs, you could fill the Cotton Bowl Stadium in Texas more than **8 times**. Our health and water program alone benefited **77,000 children and 630,000 caregivers**, enough to fill nearly **10,000** school buses.







# PROGRAM WORK

Founded 39 years ago, Feed the Children is one of the leading charities in the U.S. **While our mission is to end childhood hunger, our work has expanded to uplift at-risk families and enable them to better face today's numerous challenges.** Our programs extend into education initiatives, essentials for living (like cleaning supplies and personal hygiene items) and disaster response.

In fiscal year 2018, through our domestic and international programs, Feed the Children distributed **88.6 million pounds** of food and essentials worldwide with a total value of **\$344 million**, working with community partners to benefit **6.5 million people globally.**

# FOOD ACCESS

In the United States, we continue to make great progress in our work to provide access to food for vulnerable children, their families and communities. Our network of distribution centers across the country serve as hubs for encouragement and relief by making deliveries of hope across the states. Last year, our programs provided nearly **75.8 million pounds** of shelf-stable food and much-needed essentials to supplement family needs.

75.8

MILLION POUNDS



**FEED THE  
CHILDREN®**

[feedthechildren.org](http://feedthechildren.org)

**HELP DEFEAT HUNGER**







# INTERNATIONAL

Our approach is to tackle the problem of childhood hunger in key areas so we can bring about meaningful and lasting change. **This change doesn't just benefit children, but entire communities, transforming lives now and well into the future.** In fiscal year 2018, our work benefited more than 793,000 children in 10 countries globally, including more than 3,000 communities and schools. Seeing this transformation evolve is nothing short of inspirational.

10





Operation  
Food Search

Healing Hunger. Strengthening Our Future



# HUMANITARIAN

Our humanitarian work includes Feed the Children making deliveries across the nation, bringing hope and resources to wherever they are needed. Teaming up with local community partners like food pantries, churches, schools and homeless shelters is critical to our success. Having them as an extension of Feed the Children enables us to reach more people every day.





A silver metal shopping cart is shown from a low angle, looking up at its handle and upper frame. The cart is empty and set against a plain white background.

# COREY'S cart.

Corey Stone knows what it's like to go to bed hungry. When he and his wife moved to a new apartment building, they spent a week sleeping on the floor with no food to eat. Fortunately, one of his neighbors approached Corey and invited him to visit the **Inner City Action Group food pantry – our community partner since 2009.**

At Feed the Children, we work through local charities and outreach-based programs to fulfill our mission. In one visit, Corey and his wife received a shopping cart filled with food, which was able to last them for an entire month.

**"I am so grateful for Feed the Children and Inner City Church...they do an amazing job to feed the families, feed the children and us."**





Since 2000, we have partnered with food and beverage giant PepsiCo to distribute food and essentials to many communities where families live below the poverty line. We distributed **32,000 pounds** of much-needed items in 15 cities such as Portland, OR, Birmingham, AL and Phoenix, AZ with the support of approximately 80 volunteers representing PepsiCo at each event. Through this valued partnership, PepsiCo has helped bring hope and resources to those without life's essentials across the U.S.



Helping Feed  
**ATLANTA**

Walmart

FritoLay  
Good fun!

FEED  
THE  
CHILDREN

LINDA

# CARMELO ANTHONY

Another partner made a huge impact with our No Hunger Holidays initiative, an effort to feed **10,000 people across Oklahoma and thousands more across the U.S.** during the 2017 holiday season. Together with basketball star Carmelo Anthony and his foundation, we provided food, books, toys, and essentials to more than **800 families** in Oklahoma City in one day. Because our corporate headquarters are located in Oklahoma City, this event was especially meaningful to our employees and volunteers as they directly helped their neighbors.

**"I always wanted somebody to come back to my community, to give back when I was younger, but that wasn't the case. So now I'm in a situation that I'm successful, I'm blessed that I can give back to these communities and empower people everywhere I go."**

**- Carmelo Anthony, 10-time NBA All-Star**











# FOOD & NUTRITION

The early stages of pregnancy to age 2, or the first **1,000 days**, are critical in a child's physical, social and cognitive development. Ensuring both mother and child get the nutrition they need during this vital window can be the best first chance a child can get to create a hopeful future. Part of our efforts to give children this chance is through educating mothers-to-be and lactating moms using the Care Group model. Through this model, we empowered **234,000 caregivers** by providing training around good nutrition practices (including the importance of food diversity) and encouraging them to share this knowledge within their communities. They also learn about the importance of multivitamins and supplements, such as iron and vitamin A, as well as other essential life-changing lessons that will help their children throughout their lives.







# EDUCATION

Feed the Children believes education is one of the best ways to help children escape the cycle of poverty. In the U.S., we promote school attendance and completion by increasing access to educational resources, providing healthy meals or snacks to school children, as well as distributing backpacks to homeless and at-risk school-age children. Through our international program work, we seek to reduce barriers and add incentives to ensure that children enroll and stay in school so that they can reach their potential. We are also focused on high-quality education and instilling a mindset of lifelong learning among students.









## SUMMER FOOD & EDUCATION PROGRAM

School meals (breakfast and lunch) are the only reliable source of food for some children in the U.S. – oftentimes, they can be the only meals a child receives all day.

By working with public and private donors, as well as community partners, we're able to provide a stable source of nutritious food for hungry kids. This past year, more than **1 million** meal kits were given to children through our program and approximately **472,000 meals** were provided to community partners and available so kids could take food home to share with their families. Children across **19 states** benefited from this program through more than **100** sites within multiple cities, rural communities and Indian Tribal Organizations.

## TEACHER • STORES

Each year, teachers are spending more and more of their personal money to purchase the supplies they need for their classrooms. Our five Teacher Store locations are here to help. Each provides classroom and student school supplies to teachers in qualified Title I school districts, **100% free of charge**.

Through our Teacher Stores, we were able to reach **450** school districts across the U.S. this past year, which in turn benefited an estimated **878,000 students**.

**"It was overwhelming to see all these materials and supplies available to us. Thanks to the people and businesses and organizations providing it...It's essential because we have students who come to school with what they have on and that's it, so having paper and pencils and other necessities for them is huge,"**  
**- Shawn Freeman, Ada High School, OK.**



Disney  
Winnie  
the  
Pooh

5-

Minute

# H.E.L.P.

The Homeless Education and Literacy Program (H.E.L.P.) promotes school attendance and completion across the nation by providing homeless and at-risk students with backpacks filled with school supplies, snacks and books.

When we delivered our **1 millionth H.E.L.P. backpack** last year, it was cause for celebration! Seven-year-old **Samuel** was the lucky recipient, and in addition to the backpack filled with school essentials and books, he also received park and museum passes and other fun goodies too. The success of this program continues to delight and we look forward to reaching its next big milestone.

**“There are a lot of kids here that come to school and they don’t have what they need. And usually, the parents will say ‘oh, I’ll wait until next week when I get paid.’ With Feed the Children, we’re able to give those (needed) items to the children,” said Rose Burgueno, Community Relations Assistant, Bassett Unified School District, California.**

**“They (students) can come to school safe. They can come to school content. They know that they have what they need. Parents can feel good because they know that we’re here to help them through Feed the Children’s (support).”**









## SCHOOL • MEALS

School meals are about more than just fighting hunger, they're about providing nutrition and combating the struggles of poverty. In fiscal year 2018, **355,000 school-age children** received school meals through our international programs. These meals not only helped tackle short-term hunger, but also enabled students to focus and actively engage in learning. The meals also served as an incentive for parents to enroll their children in school and for the children to regularly attend school – ensuring their stomachs are full so their minds stay sharp and can take in all the knowledge they need to succeed.

## SCHOOL • SUPPLIES

Offering educational support to children is one of the best ways we can help build a brighter tomorrow. Internationally, we have helped thousands of children by providing school supplies, scholarships, vocational training and more. Having the essentials is only the first step in creating better learning environments. Our support of more than **16,000 parents** in parent-teacher associations made the future opportunities for their children a reality rather than just a dream.



AVON

skin  
SO  
soft



DD

firm&restore

body cream  
broad spectrum SPF 15

AVON

skin  
SO  
soft



DD

firm&restore

body cream  
broad spectrum SPF 15  
sunscreen

crème pour le corps  
écran solaire

AVON

sk  
SO  
SO



DD

firm&re

body cream  
broad spectrum  
sunscreen

crème

# HEALTH ESSENTIALS

When mothers are faced with the choice between feeding their children and buying items that are crucial for health and well-being, feeding their children takes priority. But the need for essentials and maintaining personal hygiene remains. Thanks in part to partners such as L'Oreal and Avon, we're helping women across the country to not only get their dignity back, but also their futures.

**"For over 130 years, Avon has inspired the empowerment and well-being of women and their families, and social purpose is at the heart of our continued mission. Whether through a monetary donation at our online store checkout, or by donating a Skin-so-Soft product to a victim of a natural disaster, we are very proud to support organizations like Feed the Children and their incredible work. Together, with the help of our Avon Representatives, customers, friends and family, we can make an amazing impact."**

**- Chip Ross, Chief Human Resources Officer, New Avon LLC**

# LITTLE FEET BIG SMILES

**TOMS** has long been a Feed the Children partner and supporter, and their efforts to supply more than 224,000 children with shoes as part of their school uniforms uplifts the children, giving them the self-confidence to rise above their circumstances and succeed in today's world.









water

life

# HEALTH & WATER

Providing clean water and sanitation is one of the first steps in helping families beat common illnesses. Giving mothers and children access to safe and clean water is one of our core goals and comes to life in implementing sound water, sanitation and hygiene (WASH) practices. To keep families healthy, these practices were promoted to 154,000 caregivers and children in fiscal year 2018. Installing clean water systems and toilets at schools dramatically increases school attendance while also reducing the spread of disease and sickness among students. Feed the Children has implemented this work in Malawi, Haiti, El Salvador and the Philippines, helping communities build the means to provide their own clean water.





# LIVELIHOODS

Helping people help themselves is one of the best ways to ensure sustainability. Through our international programs, we arm individuals and caregivers with the best knowledge about how to strengthen their communities. Our programs include guidance on how to build homestead, community and school gardens that can feed all those who tend them. Knowledge on how to build, grow and sustain tree nurseries as well as how to raise livestock are other ways we bring empowerment to individuals who have faced hardships few can imagine.

When it comes to matters of household incomes, Feed the Children's **Village Savings and Loan groups** can bring meaningful opportunities, like providing access to capital to start small businesses, that before were out of reach. And while the results are amazing with more than **80,000 adults and children** directly benefiting from such efforts, it is the sense of pride and achievement that comes with gaining new knowledge that is truly priceless.



COMMUNITY

# FEED THE CHILDREN, INC.

## SUMMARIZED CONSOLIDATED FINANCIAL INFORMATION FOR THE YEARS ENDED JUNE 30, 2018 AND 2017

### REVENUES, GAINS, AND OTHER SUPPORT:

	2018	2017
Gifts-in-kind	317,891,481	353,581,839
Contributions and grants	51,282,474	54,639,609
Transportation service revenue	3,571,227	3,669,894
Other revenue	3,325,644	5,901,674
<b>Total Revenues, Gains, and Other Support</b>	<b>376,070,826</b>	<b>417,793,016</b>

### EXPENSES:

Program services	369,089,366	396,650,691
Fundraising	14,181,859	15,049,262
Management and general	11,462,408	11,563,472
Transportation service expenses	3,528,927	4,399,631
<b>Total Expenses</b>	<b>398,262,560</b>	<b>427,663,056</b>

### PROGRAM SERVICES:

Childcare, food, and medical	236,080,884	264,384,952
Disaster relief	15,816,718	3,501,961
Education and community development	117,191,764	128,763,778
<b>Total Program Services</b>	<b>369,089,366</b>	<b>396,650,691</b>

### NET ASSETS:

Unrestricted	111,421,155	132,868,803
Temporarily restricted - purpose restrictions	3,187,145	5,137,048
Temporarily restricted - time restricted	6,919,265	5,713,448
Permanently restricted	0	0
<b>Total Net Assets</b>	<b>121,527,565</b>	<b>143,719,299</b>



## REVENUES, GAINS, AND OTHER SUPPORT:

	2018	2017
■ Gifts-in-kind	85%	85%
■ Contributions and grants	13%	13%
■ Transportation service revenue	1%	1%
■ Other revenue	1%	1%
<b>Total Revenues, Gains, and Other Support</b>	<b>100%</b>	<b>100%</b>

## EXPENSES:

■ Program services	93%	93%
■ Fundraising	3%	3%
■ Management and general	3%	3%
■ Transportation service expenses	1%	1%
<b>Total Expenses</b>	<b>100%</b>	<b>100%</b>

## PROGRAM SERVICES:

■ Childcare, food, and medical	64%	67%
■ Disaster relief	4%	1%
■ Education and community development	32%	32%
<b>Total Program Services</b>	<b>100%</b>	<b>100%</b>

## NET ASSETS:

■ Unrestricted	92%	92%
■ Temporarily restricted - purpose restrictions	3%	4%
■ Temporarily restricted - time restricted	5%	4%
■ Permanently restricted	0%	0%
<b>Total Net Assets</b>	<b>100%</b>	<b>100%</b>

## Expenditures:



- Program services
- Fundraising
- Management and general

Please note: Numbers represented, with the exclusion of financial data, are an approximation and are not exact.

# **FEED THE CHILDREN**

## **BOARD OF DIRECTORS**

As of December 6, 2018

Rick England, Chairman/Director

Mike Hogan, Vice-Chairman/Director

Kathy Doyle Thomas, Secretary/Director

C.E. Crouse, Treasurer/Director

Amy Thompson, Director

Brent A. Hagenbuch, Director

Mark Garrett, Director

Dr. Cody Elledge, Director

# **FEED THE CHILDREN**

## EXECUTIVE STAFF

Travis Arnold, President & Chief Executive Officer

Gary Sloan, Chief Operations Officer

Bob Thomas, Chief Administrative Officer

Christy Tharp, CPA, Chief Financial Officer

Becky Graninger, Chief Development and  
Marketing Officer

Mike Panas, Chief Information Officer

M. Diane Moss, SHRM-CP, PHR, Senior Vice  
President of Human Resources

Scott Killough, PhD, Senior Vice President of  
International Operations

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