

NO · HUNGER
HOLIDAYS
FEED THE
CHILDREN®

Corporate

2019 Toolkit



Did you know...?



**815
Million**

people in the world suffer from chronic hunger.*

1 in 7



children don't know where their next meal will come from.**



**6.5
Million**

children in the U.S. live in food-insecure households, leaving both children and their parents wondering where their next meal will come from.**



**CLICK HERE
FOR SOCIAL
MEDIA
IMAGES**

**FOLLOW US ON
SOCIAL MEDIA**



SHARE YOUR GOOD FOR THE HOLIDAYS

Feed the Children's **#ShareYourGood** campaign is where action meets purpose. It's a way to fight back against hunger, raise awareness and help America's hungry during the holiday season. Will you get involved and help spread the word?

Here's How You Can **#ShareYourGood**

1. Create a workplace giving campaign.
2. Donate products and supplies to help us bring holiday joy to as many families as possible.
3. Sponsor a community event to provide food, essentials, books and toys.
4. Send a team of volunteers to one of our distribution centers to help fill the boxes we give to families.
5. Ask your customers to donate to the No Hunger Holidays campaign by directing them to give online [here](#).

Start the **#ShareYourGood** Conversation on Social Media

We would like you to share your stories on social. Here are a few [images](#) and sample posts to get the conversation started on social media:

- This holiday season, we wanted to make an impact on the lives of America's hungry! So we partnered with [@feedthechildren](#) to distribute food, essential items, books and toys for children and families in need during the holidays. What are some ways you can **#ShareYourGood?** (Facebook)
- We enjoy working with [@feedthechildrenorg](#) when giving back to families. How do you give back to your community during the holidays? Share in the comments and **#ShareYourGood!** (Instagram)
- It doesn't take much to **#giveback** and impact the lives of others! We decided to donate to [@feedthechildren](#) in support of their **#ShareYourGood** campaign to help **#defeathunger**. You can do the same! Here's how:
www.feedthechildren.org/pages/nohungerholidays.html

No matter how you decide to **#ShareYourGood** this holiday season, make sure to tag us with [@feedthechildren](#) and use the **#ShareYourGood** hashtag.

If you are interested in supporting No Hunger Holidays, please contact a Corporate Partner representative at **1-800-627-4556** to learn more and get involved.

*United Nations Food and Agriculture Organization, State of Food Security and Nutrition in the World 2017
**USDA 2018 Population Survey Food Security Supplement Report