

NO · HUNGER
HOLIDAYS
FEED THE CHILDREN®

Community
2019 Toolkit



Did you know...?



815 Million

people in the world suffer from chronic hunger.*

1 in 7



children don't know where their next meal will come from.**



6.5 Million

children in the U.S. live in food-insecure households, leaving both children and their parents wondering where their next meal will come from.**



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MEDIA
IMAGES**

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SHARE YOUR GOOD FOR THE HOLIDAYS

Feed the Children's **#ShareYourGood** campaign is where action meets purpose. It's a way to fight back against hunger, raise awareness and help America's hungry during the holiday season. Will you get involved and help spread the word?

Here's How You Can **#ShareYourGood**

1. Gather stories about your experience working with us at Feed the Children.
2. Share those stories on your social media channels and tag us with **@feedthechildren** (Facebook and Twitter) or **@feedthechildrenorg** (Instagram).
3. Like, share and comment on the stories we post and we'll do the same when you post about the acts of kindness and generosity you see.

Start the **#ShareYourGood** Conversation on Social Media

We would like you to share your stories on social. Here are a few [images](#) and sample posts to get the conversation started on social media:

- This holiday season, we wanted to make an impact on the lives of America's hungry! So we partnered with **@feedthechildren** to distribute food, essential items, books and toys for children and families during the holidays. What are some ways you can **#ShareYourGood?** (Facebook)
- We enjoy working with **@feedthechildrenorg** when giving back to families. How do you give back to your community during the holidays? Share in the comments and **#ShareYourGood!** (Instagram)
- It doesn't take much to **#giveback** and impact the lives of others! We're proud to partner with **@feedthechildren** in support of their **#ShareYourGood** campaign to help **#defeathunger**. You can do the same! Here's how:
www.feedthechildren.org/pages/nohungerholidays.html

No matter how you decide to **#ShareYourGood** this holiday season, make sure to tag us with **@feedthechildren** and use the **#ShareYourGood** hashtag.

If you are interested in supporting No Hunger Holidays, please contact your Community/Agency Partner representative at **1-800-627-4556** to learn more and get involved.

*United Nations Food and Agriculture Organization, State of Food Security and Nutrition in the World 2017
**USDA 2018 Population Survey Food Security Supplement Report