

NO · HUNGER
HOLIDAYS
FEED THE
CHILDREN®

Corporate

2018 Toolkit





821 Million

people in the world suffer from chronic hunger.

Did you know...

1 in 6



children don't know where their next meal will come from.



12.5 Million

children in the U.S. live in food-insecure households leaving both children and their parents wondering where their next meal will come from.



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SHARE YOUR GOOD FOR THE HOLIDAYS

Feed the Children's **#ShareYourGood** campaign is where action meets purpose. It's a way to fight back against hunger, raise awareness, and restore what has been taken from the lives of America's hungry during the holiday season. Will you get involved and help spread the word?

Here's How You Can #ShareYourGood

1. Create a workplace giving campaign.
2. Donate products and supplies to help us bring holiday joy to as many families as possible.
3. Sponsor a community event to provide food, essentials, books, and toys.
4. Send a team of volunteers to one of our distribution centers to help fill the boxes we give to families.
5. Ask your customers to donate to the No Hunger Holidays campaign by directing them to give online [here](#).

Start the #ShareYourGood Conversation on Social Media

We would like you to share your stories on social. Here are a few [images](#) and sample posts to get the conversation started on social media:

- This holiday season, we wanted to make an impact on the lives of America's hungry! So we partnered with **#feedthechildren** to distribute food, essential items, books, and toys for children and families in need during the holidays. What are some ways you can **#ShareYourGood**? (Facebook)
- We enjoy working with **@feedthechildrenorg** when giving back to families. How do you give back to your community during the holidays? Share in the comments and **#ShareYourGood**! (Instagram)
- It doesn't take much to **#giveback** and impact the lives of others! We decided to donate to **#feedthechildren** in support of their **#ShareYourGood** campaign to help **#defeathunger**. You can do the same! Here's how:
<http://www.feedthechildren.org/pages/nohungerholidays.html>

No matter how you decide to **#ShareYourGood** this holiday season, make sure to tag us **@feedthechildren** and use the **#ShareYourGood**.

If you are interested in supporting No Hunger Holidays, please contact a Corporate Partner representative at **1-800-627-4556** to learn more and

