

NO · HUNGER
HOLIDAYS
FEED THE CHILDREN®

Community
2018 Toolkit





821 Million

people in the world suffer from chronic hunger.

Did you know...

1 in 6



children don't know where their next meal will come from.



12.5 Million

children in the U.S. live in food-insecure households leaving both children and their parents wondering where their next meal will come from.



CLICK HERE FOR SOCIAL MEDIA IMAGES

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SHARE YOUR GOOD FOR THE HOLIDAYS

Feed the Children's **#ShareYourGood** campaign is where action meets purpose. It's a way to fight back against hunger, raise awareness, and restore what has been taken from the lives of America's hungry during the holiday season. Will you get involved and help spread the word?

Here's How You Can #ShareYourGood

1. Gather stories about your experience working with us at Feed the Children.
2. Share those stories on your social media channels and tag us **@feedthechildren** (Facebook and Twitter) and **@feedthechildrenorg** (Instagram)
3. Like, share and comment on the stories we post and we'll do the same when you post about the acts of kindness and generosity you see.

Start the #ShareYourGood Conversation on Social Media

We would like you to share your stories on social. Here are a few [images](#) and sample posts to get the conversation started on social media:

- This holiday season, we wanted to make an impact on the lives of America's hungry! So we partnered with **#feedthechildren** to distribute food, essential items, books, and toys for children and families in need during the holidays. What are some ways you can **#ShareYourGood?** (Facebook)
- We enjoy working with **@feedthechildrenorg** when giving back to families. How do you give back to your community during the holidays? Share in the comments and **#ShareYourGood!** (Instagram)
- It doesn't take much to **#giveback** and impact the lives of others! We're proud to partner with **#feedthechildren** in support of their **#ShareYourGood** campaign to help **#defeathunger**. You can do the same! Here's how:
<http://www.feedthechildren.org/pages/nohungerholidays.html>

No matter how you decide to **#ShareYourGood** this holiday season, make sure to tag us **@feedthechildren** and use the **#ShareYourGood**.

If you are interested in supporting No Hunger Holidays, please contact your Community/Agency Partner representative at **1-800-627-4556** to learn more and get involved.

